

## Guidelines for Endorsement by Noosa Biosphere Reserve

Criteria	Guideline
<p><b>1. Advance the functions of the Biosphere Reserve:</b></p> <p><b>(Must be met)</b></p>	<ul style="list-style-type: none"> <li>• The proposal will contribute to a key Biosphere Reserve function of Conservation, Sustainable Development or Learning.</li> </ul> <p><b>Or</b></p> <ul style="list-style-type: none"> <li>• The proposal will have relevance to a key challenge of the Madrid Declaration (2008);               <ul style="list-style-type: none"> <li>○ Accelerated climate change with consequences for societies and ecosystems.</li> <li>○ Accelerated loss of biological diversity and cultural diversity with unexpected consequences that impact the ability of ecosystems to provide services critical for human well-being.</li> <li>○ Rapid urbanisation as a driver of environmental change.</li> </ul> </li> </ul> <p><b>Or</b></p> <ul style="list-style-type: none"> <li>• A logical and easily understood argument can be made for the proposal that demonstrates a positive contribution to the Biosphere Reserve.</li> </ul>
<p><b>2. Relevant to the Noosa Biosphere Reserve community</b></p> <p><b>(Must be met)</b></p>	<ul style="list-style-type: none"> <li>• The target audience is identifiable, and highly likely to be engaged by the proposal.</li> <li>• The proposal should have links to the PoM and its priorities (desirable);</li> <li>• The proposal objectives and outcomes can be communicated in plain-language and will promote Biosphere Reserve objectives;</li> <li>• The proposal explains how positive change in the Biosphere Reserve will be fostered and what will be done to deliver benefits beyond the communication of results.</li> </ul>
<p><b>3. Viability of the Proposal</b></p>	<ul style="list-style-type: none"> <li>• Clear identification of who will be the carriers of the proposal,</li> <li>• Good standing of the carriers of the proposal;</li> <li>• Planning and delivery frameworks with clear milestones and achievable timeframes.</li> <li>• Appropriate organisations, community groups, businesses or government agencies are identified with clear linkages.</li> <li>• Clear and feasible budget with funding source/s identified</li> <li>• Key personnel qualifications, expertise, track record, experience, and indication of time available to work on the project.</li> </ul>

Criteria	Guideline
	<ul style="list-style-type: none"> <li>• Adequate evaluation of risks for the proposal and consequences for the Biosphere Reserve .</li> </ul>
<b>4. Adequate monitoring and review</b>	<ul style="list-style-type: none"> <li>• Whether clear and measurable indicators have been identified to monitor the success of the proposal during and after implementation;</li> <li>• Whether the data gathering methods are articulated and appropriate;</li> <li>• Whether relevant, timely and regular reporting mechanisms have been specified.</li> </ul>
<b>5. Value for investment</b>	<ul style="list-style-type: none"> <li>• Good value for money.</li> <li>• An indication of the effort and resources being sought from the Biosphere Reserve boards and/or community</li> <li>• The benefits expected in return</li> <li>• Whether the resources are available (money, personnel) to undertake the activity</li> <li>• The level of dependence of the project on the availability of those resources.</li> </ul>

NOTE: Depending on the nature of the proposal, not all criteria may be relevant. However, all proposals must be able to satisfy criteria 1, 2 and 3.