

CHARTER	NOOSA BIOSPHERE ECONOMIC SECTOR BOARD CHARTER
<u>Vision:</u>	Noosa Biosphere will become a world leader in sustainable economic development by focusing business growth in low-environmental-impact industries where competitive advantage is gained through innovation and intellectual property generation.
<u>Purpose</u>	<p>The Noosa Biosphere Economic Sector Board will:</p> <ul style="list-style-type: none"> • embrace a best-practice approach in partnership with the business community, the broader Biosphere community, and the Sunshine Coast Regional Council (SCRC), and • provide fearless and impartial advice, to advance the Noosa Biosphere values and purpose.
<u>Objectives:</u>	<p>The Economic Sector Board works alongside Noosa Biosphere Limited and directly with the business community*, the SCRC Economic Development Unit and the broader Sunshine Coast Regional Council, to assist in the delivery of a resilient, robust and sustainable economy that understands, values and protects the Noosa Biosphere.</p> <p>* The term business community refers to the intent to work alongside both the existing business community, to help them improve and adapt over time, as well as fostering new industries.</p>
<u>Roles & Responsibilities</u>	<p>The Economic Board operates within the guidelines of the NB Sector Board Roles and Responsibilities and also adheres to the following roles and responsibilities:</p> <ul style="list-style-type: none"> • To ensure the Noosa sustainable development limits (previously known as the population cap) remains the cornerstone of sustainable development thinking in the Biosphere. • To ensure that plans are formulated and actively pursued to deliver a viable and sustainable Noosa community in harmony with the environment. • To promote community and business engagement in, and commitment to, the Noosa Biosphere. • To provide sound and impartial economic and commercial advice and input to Noosa Biosphere Limited and the Sunshine Coast Regional Council. • To work in partnership with other sector boards to provide a holistic and cross-sector approach to Biosphere activities, in order to meet the needs of the many diverse domains. • To work in partnership with the broader international Biosphere community to promote a knowledge and learning network of best practice activities.

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Priorities:

1. Ensure that Noosa Sustainable Development Limits [Pop Cap] remains the cornerstone of development thinking in the region. This will include the delivery of an economic development strategy that covers such issues as - measures and monitoring, infrastructure planning and delivery, skills enhancement, attraction of new low impact industries etc.
2. Explore the potential for a major UNESCO event for Noosa that involves the community and business as well as the establishment of a world biosphere education and research facility in the region.
3. Business and community engagement - including regular communication through roundtables, forums etc and the development of annual Biosphere awards.
4. Commercial input and support for the activities of NBL including creating a sustainable Biosphere business model.

Performance measures:

1. Deliver against plans - timeframe, budget and outcomes (particularly those coming from the economic development plan for sustainable development limits)
2. Survey the business (and broader) community within the Noosa Biosphere to inform development of strategies and benchmarks.
3. The Economic Sector Board director of NBL will report progress and raise any issues at NBL board meetings.
4. The director will provide feedback to the Economic Sector Board on the activities of NBL. The goal is to maintain an open and productive dialogue with NBL and other sector boards. Other reporting as required and agreed.
5. Other reporting as required and agreed upon.